

MEEA Board of Directors Meeting

Oct. 24, 9am-10:30am

In attendance:

Jeff, Laurie, Lesli, Tonia, Laura, Sarah, Carrie, Meredith and Erin joined later

[Approval of prior minutes](#)

Motion to approve: Meredith

Second: Laura

Passed YES

Conference Committee Update (Jeff and Laurie)

- Question re: recording free registrations for MGS+ enrollees
- Laurie updated us on the total registrations- 90 as of today.
- Auction items and sponsorships can still be added to
- Jeff talked about sponsorships and exhibitors
- Need moderators to facilitate traffic-[sign up here](#)
- Lots of opportunities to network
- Social networking times is from 5-6 each evening
 - Monday virtual escape rooms (need moderators)
 - Tuesday-bartender- drink of the conference-mix
 - Wednesday evening Soil movie -7-8:30 pm
 - Thursday night- Game night
 - Friday- chef prepares meal with foraged items
- Gamification
- Please promote registration
- Laurie and Jeff have done ALL of this and we are so thankful for them.

Budget (Carrie)

- Treasurer's Report
- 2021 Budget Priorities Discussion
- Generated \$1000 with the flash drive for organizational members, but under budget for membership dues and gifts.

Advisory Board (Meredith)

- Come up with fundraising development plan

- Next school year to calendar year parts will come into place
- Timeline is moving along well

Budget Priorities Discussion

- \$22K of Lesli's salary will come from MFH
 - Need to come up with 11,000 (not paid by MFH)
- Nick Speed's salary 5-10 hours a week (\$5,000 for 200 hours of work)
- Should we continue to fund Nick's position?
 - Lesli says yes-he is working with Vistas and doing outreach for us, supporting MGS, helping with partner survey-very valuable data
 - This will help us with policy advocacy in the future
 - We need to raise some money for MGS
 - Need \$225 for little green light database for MGS too (USGBC-MGS would pay half)
 - Implementation Fund (small grants for MGS+), need ~\$5,000 to cover PY1 and PY2 goals (falling short in PY1)
 - Misc- \$6,000 (printing, PD, IT/software, mini-grants, SOS registration....)
 - Total- \$27,225
 - Advisory board will be able to help with some- but we can't bank on it.
 - We need to have someone help with administrative/misc tasks- examples include
 - Thanking our donors (board member expectation-Meredith) 1st
 - Website management - adding events and PD opportunities- data entry (VISTAs??)-2nd
 - Membership entries and updates-3rd
 - Bookkeeping/budget/renewals and keeping our account current -Carrie
 - Managing certification program (sarah)
 - Newsletter - it was on hold
 - Day to day email management
 - Scheduling meetings and manage committees
 - Grant writing and reporting-Erin can help
 - Managing vista teams
 - Coordinating the volunteers (board and committees)

MEEA Awards

--normally we do these at the conference, but we decided to forego that this year since it was a co-hosted event with KS.

--Timeline, action items, delegate

- will I hold off for now

Board Meeting Schedule

Continue monthly virtual meetings for now, or bi-monthly or quarterly longer ones? And how to format our January retreat?

- November 21-tentatively 9-11am

Priorities for next year's board

- members (besides race and geographical diversity, what skills/knowledge do we need?)
- Better onboarding plan and updated materials