

Board Retreat 1/18-20/2020

Updates-

Sarah- visiting colleges with her daughter

Jan- interesting year w MEEA- getting easier to let go-flip books

Laura- Empathy work, strategic

Hannah- Wild folk is dissolving, will be working on outreach, PHD work, working with the Osage

Karen- retiring at the end of the year to work in St. Lucia for a year as an EE trainer to create sustainable program

Jenny- leaving MRCN at end of March, with no plan which is good & but scary

Looking for transition to 3 days a week+ for 6 monthshish, Ameri-Corpse work only- could be done remotely

Lesli- vacation was rejuvenating, kids are doing well

2019- Struggling to find our way- but supported

2020- Find our rhythm and find our place year

Jan's perseverance, the organization just allows us to grow from an amazing foundation!

Jenny jumped in with MHF connections and taking on board chair and incredible personal support & sounding board

Sarah—strategic planning work, inquisitive mind and phenomenal EE professional, unique perspective & enthusiastic & asking hard questions

Laura- conference went great, chill leadership style

Karen- amazing to talk to and great rural perspective, participatory and helping with certification program , your candor & humor

Hannah-all the crucial member survey work, always inclusive perspective, compassion

Meredith- advisory board for fundraising,

Year in Review – see link in agenda

ACTION ITEM ALL

- Start tracking ALL volunteers hours & backtrack 2019 & send to Lesli—form in drive files
- More Social Media posting

Website Rebrand- ppt available on drive

Awareness is biggest hurdle for us

We are a quiet trusted leader

We have classroom credibility

Pillars: expertise, advocacy, Development

Driver: to educate the educators

Challenges- language & focus, eco-anxiety, lack of focus,

Key attributes emotional mindset- care, rational mindset- understand, value mindset- act

2020 goals-

- Increase awareness
- Increase website traffic MFH
- Recruit new members MFH +
- Recruit new Donors
- Deepen relationship with donors
- Increase part in MEEA activities MFH
- Increase use of MEEA resources MFH +
- Grow enrollment in MGS
- Build capacity to recognize & support MGS schools +
- Advocacy
- Fund development plan
- Additional staff

Want to communicate past, present and future of MEEA

Want to support EE for all ages

Quickly identify & communicate brand

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Financial Reports-

Quick Book budget review-

Class- Programming, Fundraising & Management

2020 budget breakdown- combined Jan's budget & MFH (payments in May & November)

All detail are on the drive

2 more months of Jan & Quick Books to compare

ACTION ITEM- Lesli

- Ask Linda if grant and scholarship should be separate from donations in regard to MFH

Solid funding for 2/3 of Lesli's position is raised

Lost only \$15,000 of projected \$30,000 loss in hiring Lesli's position

Logo Discussion

\$500 budget to use Fiverr and bring options back to the board for final selection

Should represent that we are in MO- about environment & education in image and not just in text

Share info with Jan about why it's needed from designer

Maybe an homage to the oak leaf logo

Since we have board representation we are comfortable with committee moving forward and board is happy to provide support & feedback as needed

Board 2020 & Recruitment

Need 2-4 new members

ACTION ITEM – Lesli will create menu and e-mail to board

Interested members

- Hannah- stay on but will check in after baby
- Jenny- Member at large
- Linda- Treasurer
- Laura- President
- Sarah- Secretary
- Karen- Member at large

Review bylaw requirements

Members at large- Lesli proposed to change from 2-4 to 4-8 Hannah 2nd approved

Annual Meeting

For this year, we will call an email election. Nomination due by 1/31 voting by 2/15.

Advisory board discussion w/ Meredith

(MEEA advisory Board Development doc in drive)

Would work closely with Exec Dir

Collaborate with board

More of a THOUGHT board than governing board

Cultivating donor relationships

Represent at Community Events

Fundraising advice & outcomes

Provide expertise and resource to the board

Allows less of a commitment than governance board

Group will begin work on charter and will bring draft back to the board by next meeting

Strategic Plan